



# holiday

2017

## party packages

GOTHAM  
MARKET  
— AT —  
The Ashland



## DEAR PARTY PEOPLE,

Tis the season! Let Gotham Market at The Ashland host your holiday parties - whether it is for your office, your friends, your family - or somewhere in between - we are here to be your event destination.

Gotham Market at The Ashland is home to 16,000 square feet of awesome food, great cocktails, wine and beer. We are located in the heart of Downtown Brooklyn's Cultural District in Fort Greene, situated, conveniently, next to 11 subway lines in-and-out of Manhattan.

Our restaurant concepts are owned by the likes of some of NYC's biggest and best restauranteurs such as John Stage of Dino BBQ and Yann de Rochefort of Boqueria. Our concepts each have a stories that radiate through our market, whether it be the specially fermented pizza that John Stage ideated on his ride to California on his Harley Davidson or Bar Granger, named after Walt Whitman's favorite Downtown Brooklyn brass band. We crafted this space for you to enjoy - so come on in and relish in the holiday season with us.

Over the next few pages, you will find descriptions of the various concepts in our Market, as well as, different sample menus to inspire your holiday party eats!

We are now booking up for the Holiday season in December and January - you can contact Maria at [mpendergast@gothamorg.com](mailto:mpendergast@gothamorg.com) to book yours.

*Sincerely,*

THE GOTHAM MARKET TEAM

eat  
drink  
AND BE  
MERRY

GOTHAM  
MARKET  
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## THE ROSTER



Mason Jar brings Southern hospitality to Brooklyn, serving homely comfort food. Can you say beer, bourbon and barbecue? They have a over thirty beers on tap, and an extensive whiskey- and bourbon-based specialty cocktail list.



The market's swanky, industrial central bar pays homage to Walt Whitman's favorite brass band of tradesmen who built Brooklyn in the 1850s. This bar features delicious craft cocktails, 13 local, regional and seasonal NY beers, as well as, great wines .



From the same school of thought which allows chefs from Italy to source their food regionally, comes Apizza Regionale, which sources it's ingredients in our very own backyard of greater NY & NJ.



Flipbird is unlike any other chicken you've had. This all natural, Moroccoan inspired, spatchcock chicken comes flipped, fried and flavorful.

## BOQUERIA

Boqueria's first Brooklyn location offers guests a full-service dining experience . Menu highlights include rotating, seasonal Spanish tapas specifically paired with an extensive list of delicious Spanish wines, spirits and cocktails.

# ❄️ ❄️ HOLIDAY PARTY PACKAGES ❄️ ❄️

## Option 1: Full Market Buyout

For larger groups and events, you can rent out the entire market. Feel free to flow from Boqueria, all the way through to Mason Jar during your party, as well as, get a taste of each of their menus.



## Option 2: Around The World

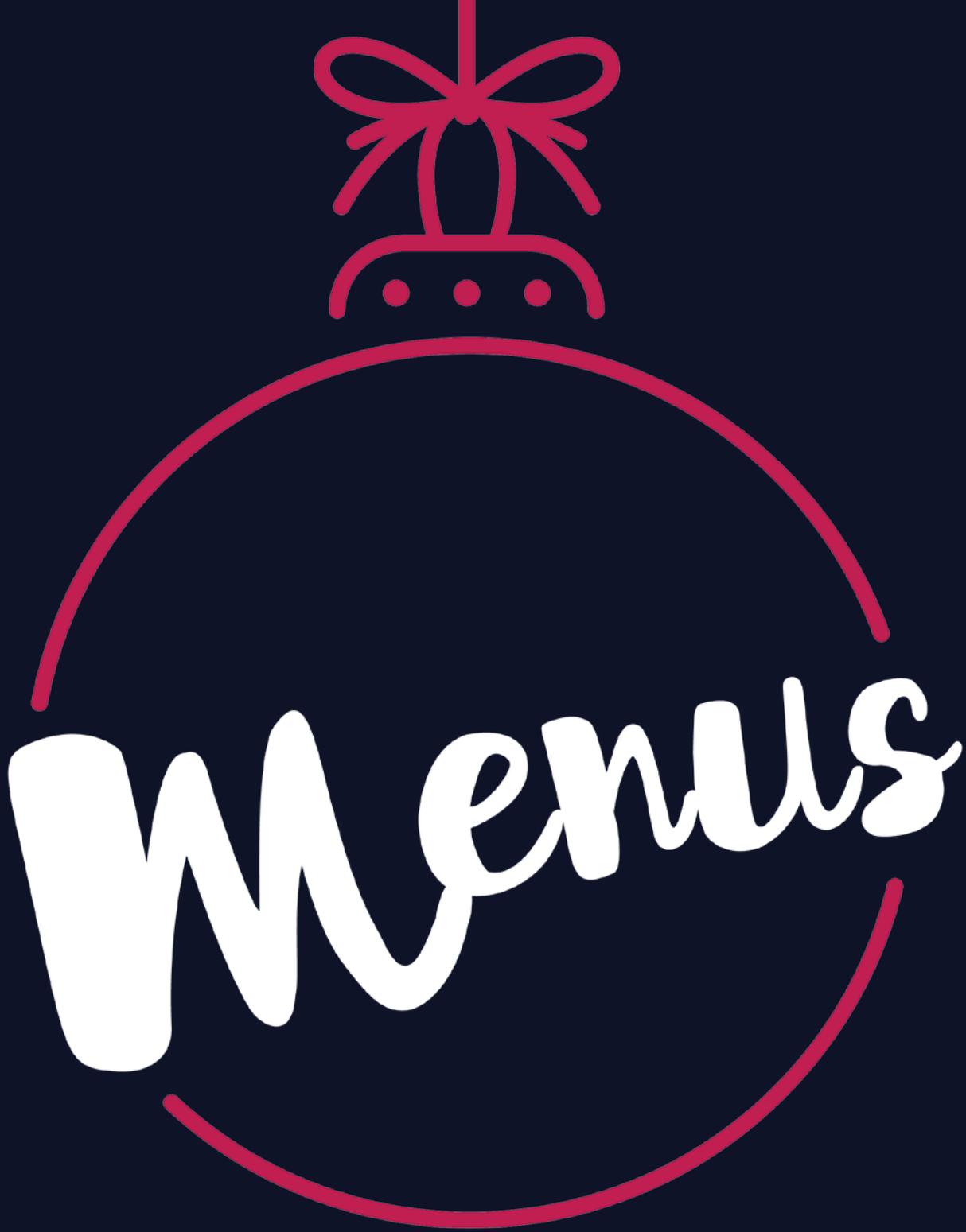
This option allows you to hold your event in a private operator space in our market while being able to still taste all the market has to offer. This is a great option for events holding less than 150 people.



## Option 3: One Operator Buyout

Boqueria, Mason Jar, and Apizza/Flipbird all have their own spaces and customizable menus to hold your private event. This is a great option for events holding less than 150 people, where you'd like one curated, food theme, instead of an all market menu.





Menus

GOTHAM  
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# FULL MARKET BUYOUT/ AROUND THE WORLD MENU



Capacity: 360

Contact: info@gothammarketashland.com

## Boqueria

### MONTADO DE BOQUERONES

White anchovies, goat cheese, olivada, roasted tomatoes, toast points

### TORTILLA ESPANOLA

Traditional Spanish omelet made with organic eggs, confit potatoes, and Spanish onions

### CROQUETAS CREMOSAS

Creamy croquettes - your choice of mushroom or Serrano ham

## Apizza Regionale

### ASSORTED PIZZAS

Choose from any of our pies: Apizza, Meatball, Salsiccia, Mushroom Arrosto, or Rucolo

### SAUSAGE ARANCINI

Arancini stuffed with homemade sausage and house-made mozzarella

## Flipbird

### FRIED CHICKEN

For an Italian favorite, try Tyler Florence's Chicken Marsala recipe, a flavorful meal of mushrooms, prosciutto and Marsala wine over tender chicken.

### PULLED CHICKEN SLIDERS

For an Italian favorite, try Tyler Florence's Chicken Marsala recipe, a flavorful meal of mushrooms, prosciutto and Marsala wine over tender chicken.

## Mason Jar

### BRISKET SLIDERS

House-rubbed, bourbon-infused, smoked slow n' low for 16 hours brisket

### EGG ROLLS

Pulled pork egg rolls stuffed with house smoked pork and veggies served with an Asian BBQ sauce

# BOQUERIA BUYOUT

Seating Capacity 100 | Standing Capacity 150+

Contact: [events@boqueriaNYC.com](mailto:events@boqueriaNYC.com)

## tapas

CRUDO DE ATUN

MAIZ RUSTIDO

MELON CON JAMON



## quesos y embutidos

JAMON SERRANO

TABLA DE QUESOS

CHICKEN MARSALA



## pescados y mariscos

MONTADO DE BOQUERONES

TXIPIRONES

GAMBAS AL AJILLO

PULPO A LA PLANCHA



## dessert

NUTELLA STUFFED CHURROS

CREMA CATALANA



# MASON JAR BUYOUT

Capacity 150+

Contact: Masonjar2BK@gmail.com

## starters

PORK EGG ROLLS

DEVEILED EGGS

COWBOY NACHOS



## salad + sides

CHARLESTON COLLARD

LOW COUNTRY KALE

JALAPENO CORNBREAD



## entrees

CHOPPED PORK SHOULDER

SMOKED GRILLED SAUSAGE

BOURBON BEEF BRISKET

JAR JAMBALAYA



## dessert

DONUTS & ICE CREAM



# FLIPBIRD/APIZZA BUYOUT

Capacity: 150+

Contact: kawanza.williams@apzflip.com

## Flipbird

SPATCHCOCKED CHICKEN

CRISPY FRIED CHICKEN

CHICKEN CHOP BOWL

FLIP BOWL

WHITE BEANS/CHORIZO



## Apizza

SALUMI & CHEESE

MISTICANZA SALD

RUCOLO PIZZA

MUSHROOM PIZZA



## dessert

CHOCOLATE HAZELNUT BUDINO



# **SAMPLE COCKTAIL MENU**

We have many options for cocktail menus from our two in house bars, Bar Granger & Mason Jar.

## *beer*

STELLA ARTOIS

BROOKLYN BREWERY

OMMEGANG

LAGUNITAS



## *wine*

PINOT NOIR

CHARDONNAY

CABERNET SAUVIGNON

PINOT GRIGIO



## *cocktails*

BLACKBERRY GIMLET

MOONSHINE MULE

CUCUMBER GIN FIZZ

GRANGER DANGER PUNCH



# THE SPACE



# AV CAPABILITIES

Gotham Market at The Ashland is equipped with 11 TVs, a full audio system, a microphone and DJ booth for any AV needs you may have.

# WHAT THEY'RE SAYING ABOUT US

**The New York Times** — "Residents in a part of Brooklyn that is a cultural hub, but with meager dining options, will surely roll out the welcome mat for this food hall, housed in a shiny new high-rise apartment building near the Brooklyn Academy of Music."

**BROOKLYN MAGAZINE** — "Located at the base of The Ashland (one of the BAM-district's luxe residential towers) the complex will house eight distinct drinking and dining venues, including a spot from the Spanish tapas and wine bar, Boqueria, as well as the beer, bourbon and barbecue peddling Mason Jar, making a direct play for the rowdy crowds from the Barclay's Center, and four separate concepts from Dinosaur Bar-B-Que's John Stage..."

**VOICE** — "If you were hoping for more dining options around BAM before a movie or show, you're now in luck."

**EATER** — "The organizers of Hell's Kitchen's wildly popular Gotham West Market are planning a spinoff of the dining hall at the base of The Ashland, a luxury residential building in Fort Greene."

**ZAGAT** — "Given the success of Gotham West Market in Midtown, the food court is moving to Brooklyn."



— "At the Ashland, there was the opportunity not only to serve the residents of the tower but also the community visiting Brooklyn Academy of Music and Barclays Center"— Chris Jaskiewicz

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